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HORIZONS – Volume 18, Number 4
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HORIZOIS A Golden West Customer Newsletter July 2018

Custer-minutes, not miles, from ADVENTURE!

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Golden West is a Member of the SD Telecommunications Associatio



Custer-minutes, not miles, from ADVENTURE!

South Dakota vacations are memorable for many things: beautiful scenery, quaint towns, charming people and driving, hours of driving. Why not go somewhere that takes driving out of the equation?

"Don't spend all your time driving! Visit Custer and you'll spend the majority of your vacation experiencing the Black Hills," invites Custer Chamber of Commerce Events Coordinator Dolsee Davenport. Custer is mere minutes away from hundreds of miles of trails for hiking, biking, horseback riding or off-road vehicles. "We've also become a bit of a foodie town. Our restaurants are doing an exceptional job at making Custer a culinary destination," adds Dolsee. Custer is also close to two large mountain carvings you may be familiar with, but that's another story.

When was the last time you visited Custer? Here are four steps to taking in the sights, sounds and tastes of Custer.



A Delicious Breakfast

Skogen Kitchen may be new to the Custer food scene, but it al-

ready has a reputation for providing delicious, memorable meals. Skogen means "the forest" in Norwegian, a nod to their surroundings and the owner's heritage. "I would describe our restaurant more like a wonderful adventure with food and service," says Eliza Raney, general manager and co-owner with her husband, executive chef Joseph Raney. "Honestly, we do anything we can to make the experience at Skogen Kitchen, the best we can offer."

The breakfast options at Skogen range from small plates of crunchy granolas and sweet and savory toasts, to decadent pancakes and the humorously titled

"Custer's Last Meal," featuring a generous helping of breakfast favorites. "We really like to have fun with flavor combinations and also like to use local farms to get fresh ingredients in our restaurant," adds Eliza.

The Raney's rely on their Internet connection to manage much of their operation and provide free Wi-Fi for customers. "I also rely on Golden West's wonderful call-forwarding feature. That way, when I'm out and about I can still take reservations for our quests," says Eliza. Skogen Kitchen is open Wednesday through Sunday, serving breakfast and dinner.

SkogenKitchen.com · 605-673-2241 Facebook & Instagram: @SkogenKitchen



Take Time for a Happy Hour

The craft beer scene in the Black Hills has exploded in recent years, with Mt. Rushmore Brewing Company one of the newest members of the area's brew-centric family. Located on Mt. Rushmore Road, Custer's main drag, this brewery offers hand-crafted seasonal ales, porters and stouts to pair with a tasty food menu.

While patrons must be 21 to try their beer, Mt. Rushmore Brewing isn't only for adults. "We're happy to host families! We have room to park RV's, and we're right on the Mickelson Trail," welcomes owner Brian Boyer. "We have a huge pet-friendly patio, full bar and soft drinks for those who aren't feeling craft beer, and we'll always have the game on!"

"We couldn't run our business without Internet and cable TV from Golden West. Our point of sale system, credit card processing and guest Wi-Fi are all central to the operation of our business," says Brian.

MtRushmoreBrewing.com • 605-673-4200 Instagram: @MountRushmoreBrewingCompany







Experience the Hills from Above

There is no better way to view the majesty and scope of the Black Hills than from above! Black Hills Balloons provides passengers with a vantage point usually reserved for airplanes and birds. Keely and Damien Mahoney, FAA certified balloon pilots with over 40 years of flying experience, own and operate this adventurous hot air balloon business.

"When you fly with us, know that you're flying with people who've made every sacrifice to be here; to share this day and moment with you," promises Keely. "Our hope, however high, is that you'll be inspired to enjoy the simple things and take time to smell the pure mountain air."

The only thing you won't see when flying with Black Hills Balloons is a business address, since take-off and landing locations vary due to time of year and weather. "Because of this, we manage all of our online marketing, email and customer bookings through services provided by Golden West," says Keely.

Even if you can't book a flight, Black Hills Balloons is a great follow on Facebook and Instagram, posting amazing aerial photos to their social media pages.

BlackHillsBalloons.com

Facebook & Instagram: @BlackHillsBalloons



End with Family Entertainment

After replenishing with suds and a snack, head on over to the Buffalo Ridge Theater for a night of music, laughs and entertainment. Located on the sprawling Buffalo Ridge Camp Resort on the southwest edge of Custer, this theater hosts a family friendly show starting at 6:30 p.m. every night during the summer, except Thursdays. Guests can enjoy one of four music variety shows crafted by the Potter Family, a local family known for their amazing voices and rich harmonies.

"Custer is our home. We understand the needs of this community and want to provide an outlet of quality evening entertainment for our visitors and locals alike," says Jerad Tennyson, Director of Development for Custer Hospitality.

"Our theater is a perfect place to relax with your family and have some fun while enjoying our talented cast and the unique shows they've designed."

"You can find more information about all our offerings on our website. Our reservations and ticket sales are there, too, so Golden West's services are a critical component to our business," adds Jerad.

Whether you only have one day or a whole week, Custer is teeming with fun activities and fantastic restaurants for the whole family. On top of that, if you spend your time and money in Custer, chances are you're supporting local businesses run by Golden West members. The only thing you have left to figure out is ... When can you go?





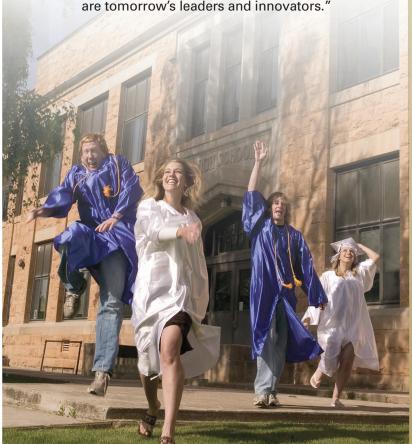
BuffaloRidgeTheater.com 605-673-4664 Facebook & Instagram: @BuffaloRidgeTheater

Golden West encourages you to support locally owned businesses in Custer and all Golden West communities, not just those featured in this article. For a comprehensive list of businesses in the Custer community, head to VisitCuster.com.

Supporting the Education of Our Youth

Golden West is excited to introduce the winners of our 2018 scholarships. Each year, we offer 45 \$1,000 scholarships to high school seniors across our service territory. These students exemplify the qualities of leadership, academic achievement, civic and extracurricular involvement, and the motivation to serve and succeed. Recipients are selected by their school officials on these merits.

To date, Golden West has awarded nearly 800 scholarships. "We believe that investing in our communities will help them prosper in the years to come," says Denny Law, general manager/CEO of Golden West Telecommunications. "Supporting the education of our youth is a big part of this investment, as they are tomorrow's leaders and innovators."



Golden West 2018 Scholarship Recipients

Armour High School	Brooklyn Brouwer
Avon High School	Kacie Mudder
Bennett County High School	Tate Risse
Bon Homme High School	David Hassing
Bridgewater/Emery High School	Duot Van Sickle
Burke High School	Sierra Liewer
Canistota Public High School	Carson Roshone
Colome High School	Zane Rohde
Corsica-Stickney High School	Landon DeBoer
Crazy Horse School	Jasmine L. Iron Horse
Custer High School	Mackenzie Laverick
Dell Rapids High School	Amanda Tomes
Edgemont High School	Avery VanEaton
Faith High School	Tarin Arneson
Freeman Academy High School	Stephen Waltner
Freeman High School	Emily Kirschenman
Gregory High School	Jonathon Bakke
Hot Springs	Charity Britain
Jones County High School	Savannah Krogman
Kadoka Area High School	Reese Sudbeck
Little Wound High School	Amadea Pourier
Lower Brule High School	Bailey House
Lyman High School	Morgan Bower
Marion High School	Michelle Schoenwald
Menno High School	Breanna Mehlhaf
Montrose High School	Harley Miles
New Underwood High School	Kelsie Anderson
Oelrichs High School	Saige Hill
Philip High School	Jada Jones
Pine Ridge High School	Tianna Akers
Plankinton High School	Kylee Guindon
Red Cloud High School	Arthur Running Horse
Saint Francis Indian School	Frankie Richards
Saint Mary's High School (Dell Rapids)	Emma Nelson
Scotland High School	Taylor Gall
South Central	Darrin Witt
Stanley County High School	Connor Kroll
Sturgis-Brown High School	Kaitlyn Shaw
Todd County High School	Sam Grimshaw
Tri-Valley High School	Jacob Kasowski
Wall High School	Madisen Grenstiner
West Central High School	Erin Kueter
White River High School	Donnie Yackley
Winner High School	Riley Calhoon
At Large Recipient	Max Oesterling



"And at the end of the day, I'll come back to this place"

These are more than lyrics to Golden West's theme song, "This is My Home." It's this year's Facebook Photo Contest theme!

Can you picture that special place in your hometown, a place you love that keeps you coming back? Whether it's a restaurant, park, fishing hole or your actual home... Show us with a photo!





Submit your pictures to the Golden West

facebook PHOTO CONTEST



Selected photos will be posted to the Golden West Facebook page – facebook.com/goldenwesttelecom, where customers will have the opportunity to vote for their favorites.

The top 12 photos will be featured in our 2019 calendar.

We accept hard copy photos as well as high-resolution digital images (low-resolution images are ineligible). Only one photo per individual can make the calendar. Multiple submissions are accepted but contest photo will be selected by the Marketing Department.

Photos are due by September 5th to be eligible for the Facebook contest. The contest will be held September 12th-18th, 2018. If you have any questions, call Chris at 605-719-3659.

Please email or mail photos to:
ChrisSeljeskog@GoldenWest.com
Golden West Marketing Department
2511 North Plaza Drive
Rapid City, SD 57702

VIDEO

On Demand

Find movies and TV shows to watch anytime!

With Golden West cable TV's Video On Demand (VOD), you're in control of when you want to watch the newest Hollywood blockbusters or Oscar winning masterpieces. The library of movies offered through VOD is updated daily, however, Golden West cannot designate into which tab the new additions get placed.

So, if you're having a hard time locating a new movie, here are two tips to help your search.

- 1. Go to Movies & Events. New movies can be found under one of these three tabs:
- All New Releases
- Show All Title
- Just In
- 2. If a movie starts with an "A" or "The," the movie may be listed under the second word in the title.
- "A Wrinkle in Time" is/or may be listed under "Wrinkle in Time, A"
- "The Man Who Invented Christmas" is/or may be listed under "Man Who Invented Christmas, The"

VOD has plenty of great entertainment options to choose from: Kids shows, sporting events, rock concerts, documentaries and karaoke. Never again will there be "nothing good on" with VOD!

Save the

Please Join Us . . .

66th Annual Meeting

Saturday, September 22nd

Community Center, Wall, SD

Receive a Gift and Register for the

Registration: 10:30 am to 1:00 pm Free Lunch: 11:00 am to 12:45 pm

\$500 Grand Prize Meeting Called to Order: 1:00 pm

plus numerous cash and merchandise prizes.

Must be present to win.

Entertainment by local country band, Midnight Sun.