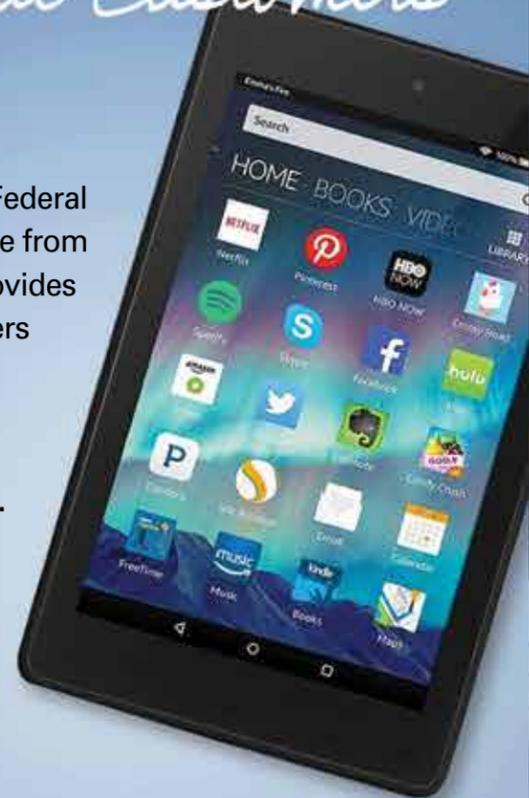




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Tribal Lifeline, a Federal program available from Golden West, provides eligible subscribers with a monthly discount of up to **\$34.25 off Internet service.**



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*Customers that apply and qualify for the tribal broadband Lifeline discount are eligible for the tablet. Internet services must be maintained for 12 months, discontinuation of services will result in the value of this offer being billed back to you. Lifeline basic monthly phone services are still available, but only one Lifeline benefit per household is permitted. You can't transfer your Lifeline discount to someone else, even if he or she is eligible. CIF - Hearing Impaired Service, Long Distance, 911 fees and other applicable charges still apply. Lifeline subscribers may also block long distance calls on their phone line at no charge. Golden West is an equal opportunity provider and employer.

HORIZONS

A Golden West Customer Newsletter | July 2017

Made in America

Jerry Kroetch,
CEO of Scotchman Industries
and wife, Karen,
Vice President of Finance



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Made in America

When these words appear on a product you bought, do you ever wonder exactly where it came from? Technology often comes from California and cars, from Michigan, but what about South Dakota? With our scenic ranches and rolling fields, you might be surprised that the second biggest industry in South Dakota is manufacturing. In fact, some impressive products are made in places you might not expect.

Driving east from Wall, down Highway 14 toward Pierre, the grazing cattle, train tracks, and nameless gravel roads assure you that you're in the country. However, once you reach the small town of Philip, you might not realize that this rural setting is home to one of South Dakota's great manufacturing stories, Scotchman Industries. For fifty years, Scotchman has been making their most popular item, the Ironworker, but to see how they've made it this far you need to start at the beginning.

Scotchman's founder, Arthur A. "Art" Kroetch, was born in 1926 in Hilland, an area of Haakon County about twenty miles northwest of Philip. Art attended school through the eighth grade before going to work on his family's ranch, a common practice at the time. Art spent his early years helping at neighboring farms and operating a custom haying business. In 1950, Art married the love of his life, Eleanor, and entered the U.S. Army shortly thereafter to serve his country during the Korean War. After his honorable discharge, Art returned to his haying business for a few years before starting a salvage yard in Philip in 1956.

The workload at Art's Salvage consisted mainly of fixing agricultural things like gates, chutes and tractors. Eventually, Art began fabricating products of his own design, like a cattle oiler that dispersed insecticide over the backs of curious cows. As Art's business began to grow and diversify, he found himself in need of a safe and easy to use metal fabrication machine, leading him to a Minnesota man selling hydraulic powered ironworkers. The hydraulic ironworker was a unique machine, with the ability to shear, punch and bend metal using hydraulic pressure. In the 1960's, ironworkers more commonly used flywheels, an effective but unreliable and often dangerous device. Realizing the safety and potential of the new hydraulic machine, Art bought the U.S. patent for the Dvorak Hydraulic Ironworker in 1967. This wise investment would pave the way for Art's Salvage to grow into the ironworker manufacturer now called Scotchman Industries.

"Dad was a very kind and giving person," said Jerry Kroetch, one of Art's seven children and the current CEO of Scotchman. "He believed very deeply in his faith in God, his faith in his family and in the community of Philip," added Jerry. Which is why in 1967, the only place in the world to



purchase a hydraulic ironworker was from Art's twelve-employee factory in rural South Dakota. Fifty years have gone by and Scotchman Industries is the oldest and largest ironworker manufacturer in the U.S., now with eighty employees and a wide array of metal fabrication products.

The Ironworker has remained as Scotchman's flagship product and they currently sell thirteen models, ranging from 45 to 150 tons of hydraulic pressure. Scotchman Ironworkers are found everywhere from high school shop classes to repair shops at Fortune 500 factories. There's even a Scotchman Ironworker at the New York City Opera House, tucked away three stories up, working behind the scenes on set construction and repairs. It's not easy to describe everything the Ironworker can do, but check out Scotchman on YouTube ([youtube.com/scotchman1979](https://www.youtube.com/scotchman1979)) for videos and tutorials of the Ironworkers in action.

As companies grow in size and offerings over the years, the need to expand and relocate often leads them away from their hometowns, but not Scotchman. "We have never considered moving the factory to any other place and my dad spent his lifetime making sure Scotchman stayed in this community," said Jerry. "Philip and the people of Philip were and always will be important to the Kroetch family."

Early in his life, Jerry was singing a different tune when it came to his personal desire to stay in Philip. "When you're born and raised in a small town, you want to leave right after high school," said Jerry. "I went to Gillette to work during an oil boom, but came back to Philip after a while. I started at Scotchman as a welder in the machine shop then moved into customer service and now I'm the CEO. Needless to say, I've been with the company for thirty-nine years and I love living and working in Philip."

Jerry isn't the only Kroetch still associated with Scotchman, either. His high school sweetheart and wife of thirty-seven years, Karen, is the Vice President of Finance. Their son Josh is a Sales Representative based out of Minneapolis and their daughter Brooke heads up the Marketing department, along with a host of Kroetch relatives, too. Of course, it takes more than just family to keep Scotchman going the past fifty years. As you might expect from a large employer in a small town, many of the employees at Scotchman are the second or third generation of their family to work there. To meet some of these great employees and see how they make the Ironworker, follow Scotchman on Twitter, [@ScotchmanInd](https://twitter.com/ScotchmanInd).

Scotchman has grown and succeeded in the town where it began because of the people of Philip and by embracing technology and change. Scotchman stays competitive by using their website and active social media pages to keep the Ironworker a mouse click away from metalworkers around the world. Scotchman also invested in technology upgrades for their factory to streamline the manufacturing practices that have served them well the past fifty years.

Maintaining their reputation as the most reliable ironworker manufacturer in the U.S. for fifty years is remarkable. What started as humble beginnings in Art's Salvage all those years ago has morphed into a South Dakota institution. With his son Jerry at the helm of Scotchman Industries, Art's legacy lives on as one that was, is, and will remain, made in America.

To celebrate fifty years of the Ironworker, Scotchman is hosting an open house on September 27 from 9 am to 3 pm at the factory in Philip. Guided tours and refreshments will be provided, and one lucky school will win a brand new Scotchman Ironworker. Stay up to date on everything Scotchman is doing by visiting [Scotchman.com](https://www.scotchman.com) or by liking Scotchman Industries on Facebook.



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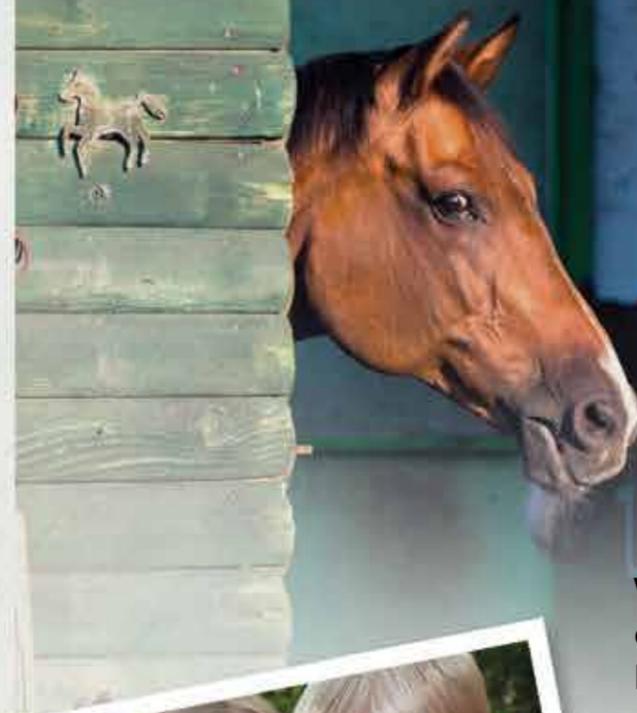
Awarding the Leaders and Innovators of Tomorrow

Golden West is excited to introduce the winners of our 2017 scholarships. Each year, we offer 45 \$1,000 scholarships to high school seniors across our service territory. These students exemplify the qualities of leadership, academic achievement, civic and extracurricular involvement, and the motivation to serve and succeed. Recipients are selected by their school officials on these merits. To date, Golden West has awarded over 750 scholarships.

"The recipients of the 2017 scholarship represent the next generation of leaders and innovators," said Denny Law, general manager/CEO of Golden West Telecommunications. "We are proud to support their academic and career ambitions, and we wish them continued success."

Armour High School	Becca Ymker	Freeman Academy High School	Derian Voigt
At Large Recipient	Brock Goeden	Freeman High School	Baily York
Avon High School	Hanna Powers	Gregory High School	Hannah Juracek
Bennett County High School	Drake Laverack	Hot Springs High School	Rylee Olstad
Bon Homme High School	Deann Jelsma	Jones County High School	Troi Valburg
Bridgewater/Emery High School	Rebecca Letcher	Kadoka Area High School	Emma Stone
Burke High School	Vladik Johnson	Little Wound High School	Taylor Christensen
Canistota Public High School	Kasey Buse	Lower Brule High School	Marlowe LaRoche
Colome High School	Jordan Shippy	Lyman High School	Ashton Smith
Corsica High School	Keeley Rexwinkel	Marion High School	Tory Arbach
Crazy Horse School	Jesse May	Menno High School	Courtnee Edelman
Custer High School	Elizabeth Mertz	Montrose High School	Caleb Krouse
Dell Rapids High School	Elyssa Petrik	New Underwood High School	Brianna Philipsen
Edgemont High School	Tehl Tanner	Oelrichs High School	Jesse Fast Wolf
Faith High School	Garret Drum	Philip High School	Tia Guptill
		Pine Ridge High School	Mahpiya Youngman
		Plankinton High School	Devin Rihaneck
		Red Cloud High School	Stephanie Emery
		St. Mary's High School (Dell Rapids)	Kennedi Mullaney
		Scotland High School	Kate Kruse
		South Central High School	Brandy Odenbach
		Stanley County High School	Zach McQuiston
		Todd County High School	Tristen Herman
		Tri-Valley High School	Caitlyn Cypher
		Wall High School	Katy Bielmaier
		West Central High School	Emma Habben
		White River High School	Morgan Taft
		Winner High School	Wyatt Ewing

Congratulations to each of our scholarship winners, and best wishes for a bright and successful future!



Looking out my back door

Whether it's your gorgeous garden, horse corral or lush farmland, we want to see the beauty looking out your back door!

Submit your pictures to the Golden West

facebook
PHOTO CONTEST!

Selected photos will be posted to the Golden West Facebook page (facebook.com/goldenwesttelecom), where customers will have the opportunity to vote for their favorites.

THE TOP 12 PHOTOS WILL BE USED IN OUR 2018 CALENDAR.

We accept hard copy photos as well as high-resolution digital images (minimum of 500KB suggested).



Please email images or mail photos to:

ChrisSeljeskog@GoldenWest.com

Golden West Marketing Department

2511 North Plaza Drive, Rapid City, SD 57702

Photos are due by September 1st to be eligible for the Facebook contest. Contest will be held September 8th-14th, 2017. If you have any questions call Chris at 605-719-3659.

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Watch TV Everywhere offers all Golden West cable TV subscribers the ability to watch TV anywhere. Featuring great entertainment from ESPN, Disney Junior, Discovery, Showtime and more!



Watch TV Everywhere is:

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- Current – New episodes are available within days of their debut
- Helpful – Previous and current seasons of shows are available to catch you up

With Watch TV Everywhere, Golden West cable TV subscribers can tune into a variety of channels anywhere they receive an Internet signal. Begin by visiting WatchTVEverywhere.com, select Golden West as the TV provider, and sign up to get access to the available channels from your cable subscription.

Head to WatchTVEverywhere.com today to explore and enhance your entertainment options. It's free, easy to use and available to all Golden West cable TV subscribers!

**Data charges from cellular use may apply.*



Please Join Us for the 65th Annual Meeting

Saturday, September 23rd • Community Center, Wall, SD

Receive a Gift and Register for the

\$500 Grand Prize

plus numerous cash and merchandise prizes.

Must be present to win.

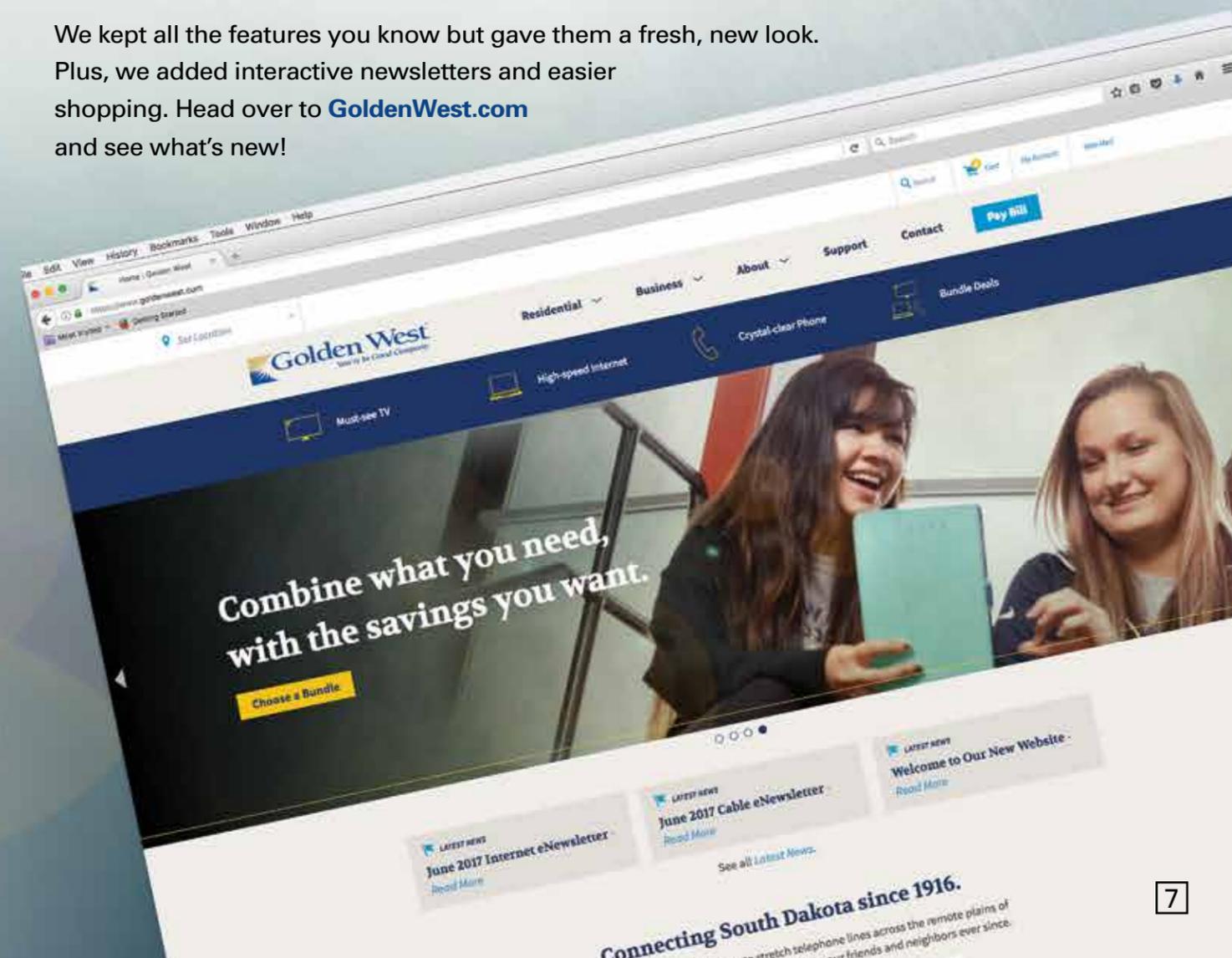
Registration: 10:30 am to 1:00 pm

Free Lunch: 11:00 am to 12:45 pm

Meeting Called to Order: 1:00 pm

In case you haven't heard, GoldenWest.com has a new look!

We kept all the features you know but gave them a fresh, new look. Plus, we added interactive newsletters and easier shopping. Head over to GoldenWest.com and see what's new!





Full Speed **INTERNET** *Reduced PRICE*

Lifeline (a federal program available from Golden West) will provide **\$9.25 per month towards Internet services** for qualifying customers. This discount can be applied to SmartPAK bundles with Internet.

If you receive assistance from one of the these programs, you may qualify for Lifeline:

- Supplemental Nutrition Assistance Program (SNAP)
- Supplemental Security Income (SSI)
- Medicaid
- Federal Public Housing Assistance (FPHA) or Section 8
- Veterans Pension and Survivors Benefit Programs

You may also qualify for the monthly savings if your income level falls at or below 135% of the Federal Poverty Guidelines. Qualifying income levels range from \$16,281 for a single person household to \$33,210 for a family of four.

For Fast & Reliable Service, Call Today: 1-855-888-7777

Lifeline basic monthly phone services are still available, but only one Lifeline benefit per household is permitted. You cannot transfer your Lifeline discount to someone else, even if he or she is eligible. CIF - Hearing Impaired Service, Long Distance, 911 fees and other applicable charges still apply. Lifeline subscribers may also block long distance calls on their phone line at no charge. Golden West is an equal opportunity provider and employer.

